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**Exam : 000-M224**

**Title : M224 IBM Initiate Master  
Data Service Sales Mastery  
v1**

**Version : Demo**

1.What is used to determine the price of an IBM Initiate solution?

- A. number of records managed
- B. number of user licenses
- C. number of CPUs
- D. number of employees in the organization

**Answer: B**

2.What is NOT one of the reasons for the IBM acquisition of Initiate.?

- A. consolidation
- B. growth
- C. investment
- D. integration

**Answer: A**

3.What is NOT a strategic value of an Enterprise Master Person Index (EMPI) solution?

- A. increase profitability
- B. maintain provider registry
- C. ensure regulatory compliance
- D. improve quality of patient care

**Answer: A**