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Title: IBM Healthcare Industry

Solutions Sales Mastery

Test v1

Version: Demo

- 1. What re-engineering project was designed to change the way Trillium worked with patients?
- A. Act
- B. Do
- C. Think
- D. Try

Answer: D

- 2. What are two ways of purchasing that have been found in customer buying habits.?
- A. A systems approach and an open source perspective
- B. A systems approach and a cost saving perspective
- C. A systems approach and a ground-up perspective
- D. A systems approach and an infrastructure perspective

Answer: B

- 3. What was the first emphasis, from the clinician's point of view, from a productivity standpoint?
- A. They did not want constantly switch from one application to another to findmore information.
- B. They did not want to spend time in the same application to find moreinformation.
- C. They did not want to have to search an application to find more information.
- D. They did not want to have to start with a new application.

Answer: A