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Title : Curam Sales Mastery Test

v1

Version: DEMO

1. The Social Program Management Platform Value Proposition includes:

A.Enables a rapid, lower-risk implementation by leveraging pre-built and configurable social services elements and business processes

B.Empowers the business to define and deploy new programs through configuration tools in a runtime environment

C.Protects current investment and provides flexibility to address new and emerging service delivery trends

D.All of the above

Answer: B

2. Curam is a fully integrated product suite. What types of social programs does Curam support?

A.Social Security

B.Free milk program

C.The space program

D.None of the above

Answer: A

3.Understanding how the tiers of government operate is critical to successful opportunity identification and prospecting since that understanding allows you to:

A.Align the payment schedules to the government schedules

B.Know which is the middle tier so as not to incorrectly promote them to the top and bottom

C.Know where to send the invoice when Curam solutions are sold

D.AlignCuramsolutions directly to the business of the jurisdiction

Answer: D

4.Curam is an important component of IBM's Smarter Cities strategy by providing the solutions for which segment of the Smarter Cities framework:

A.Infrastructure

B.Planning and Management

C.Human

D.All of the above

Answer: C

5. What is a case?

A.It is used to manage interactions between the participant and the agency

B.A case is a category of intake questions

C.It is a key part of Curam

D.A and C

Answer: C