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Title: IBM Mobile Foundation

Enterprise Sales Mastery

test v1

Version: DEMO

- 1. Which of the following is the primary differentiator between the Worklight Mobile Platform and Kony's Mobile Platform?
- A.The ability to build adaptors that connect to a wide variety of back-end applications.
- B.The ability to build Hybrid applications using HTML5, JavaScript and CSS that interact directly with the device.
- C.The ability to support both B2C and B2E applications from a single solution.
- D.The ability to gather analytics on application usage and transactions that can then be formatted and uploaded to any of the industry leading web analytics platforms.

Answer: B

- 2. Which actions are part of WebSphere Cast Iron's integration approach?
- A.Configure through Studio & TIP Repository
- B.Run through WebSphere Cast Iron Platform
- C.Manage through Web Management Console
- D.All of the above

Answer: C

- 3.An ideal prospect/customer for Mobile Devices has the following profile?
- A.Customer looking to lockdown smart phones and tablets
- B.Customers looking to have single view of all devices on their network.
- C.Customer looking for a product with specialty features.
- D.All of the above

Answer: C

- 4. What are the benefits of an integrated security approach that can be achieved with IEM for Mobile Devices?
- A.Compliance ready configuration.
- B.Corporate data protection and personal data separation
- C.Secure and authenticated connections
- D.All of the above

Answer: C

- 5. How is endpoint manager able to provide continuous visibility, control and automation?
- A.Automated scanning capability
- B.Agent continuously running on most endpoints
- C.Customizable web reports
- D.All of the above

Answer: B