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Title : Avaya Sales Certification

Specialist

Version: Demo

<ol> <li>A key capability of Avaya's IP Telephony solutions is to extend customer announcements, voicemail greetings, and other applications from the core to the branches, enabling</li> <li>A. A higher TCO</li> <li>B. Branch office managers to maintain and administer their own communications systems</li> <li>C. Consistent user experiences</li> <li>D. Each user to have a different, customized experience</li> <li>Answer: C</li> </ol>
<ul> <li>2 .Partners selling to Global Accounts at the Avaya Direct Account Team's invitation must sell which of the following?</li> <li>A. Avaya Services only</li> <li>B. Avaya products only</li> <li>C. Avaya content for both products and services where Avaya has an applicable offer</li> <li>D. Any products or services they choose</li> <li>Answer: C</li> </ul>
<ul> <li>3 .Which is NOT a common business problem addressable by Avaya's IPT solutions?</li> <li>A. Inability to get the appropriate parties together to make decision</li> <li>B. Inability to communicate during a major business interruption</li> <li>C. Multiple disparate systemsthat are expensive to maintain</li> <li>D. Disconnected branch offices</li> <li>Answer: A</li> </ul>
<ul> <li>4 .Who determines the maintenance renewal strategy when a Partner has previously sold a maintenance agreement to a non Global / US Named Account? (Choose two.)</li> <li>A. The Avaya Direct team owns the maintenance renewal strategy.</li> <li>B. The Avaya Telesales team owns the maintenance renewal strategy.</li> <li>C. The end-user customer.</li> <li>D. The Partner owns the maintenance renewal strategy, which may include a Channel Service Agreement, Partner Support Service / Joint Service Delivery, or Wholesale Maintenance.</li> <li>Answer: C,D</li> </ul>
<ul> <li>5 .A business process consists of a set of steps that an organization typically uses to execute daily business and is</li> <li>A. Measurable using Key Process Indicators</li> <li>B. Measurable using Key Performance Indicators</li> <li>C. Measurable using Key Process Instances</li> <li>D. Measurable using Key Primary Indicators</li> <li>Answer: A</li> </ul>
<ul> <li>6 .Which are the three basic functions of the Communication Manager Software?</li> <li>A. PBX functionality, Contact Center functionality, Mobility Server</li> <li>B. PBX functionality, Mobility Server, IPSoftphone</li> <li>C. Mobility Server, Contact Center functionality, DoS Protection Server</li> </ul>

 $\hbox{D. Contact Center functionality, PBX functionality, SIP Enablement}\\$ 

Answer: A

- 7 .In the Contact Center portfolio, how does Avaya solve this customer problem: Inability to make good decisions on behalf of customers and to provide personalized customer service?
- A. Access to actionable customer data through a single database and reporting platform
- B. Ability to extend applications outward through the enterprise
- C. Access convenient communications capabilities to find and reach people more effectively
- D. Best practice use of technology

Answer: A

- 8 .Avaya will have direct resources assigned for primary coverage for which two of the following account types? (Choose two.)
- A. Non Global / US Named
- B. US Named
- C. Global
- D. All account types

Answer: B,C

- 9 .Which enterprise is defined by having over 1000 users, mulitple locations, are often multinational, and have complex business models?
- A. Very-small-sized
- B. Small-sized
- C. Mid-sized
- D. Large-sized

Answer: D

- 10 .SIP is a key enabler of intelligent communications because it allows for monitoring of \_\_\_\_\_.
- A. Presence
- B. Metrics
- C. Call volume
- D. Process

Answer: A