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Title : IoT Sales Fundamentals

Version: DEMO

- 1. What can workers in the manufacturing industry do now as a direct result of Cisco IOx?
- A.Increase their firm's global relevance.
- B.Expand their company's marketing initiatives.
- C.Receive earlier notification of an approaching peak or Reduce worker time spent in hold of operation.
- D.Reduce worker time spent in manufacturing plants.

Answer: C

2.Over the next decade, how much revenue is the Cisco Internet of Things expected to offer by connecting devices worldwide?

A.\$7.4 Trillion

B.\$435 Million

C.\$4.6 Million

D.\$19.6 Billion

Answer: A

- 3. Three of the Cisco Connected Utilities solutions are: Connected Mobile Field, Connected AMI, and Connected Distribution Automation. Which option is the fourth solution?
- A.Connected Roadways
- **B.Connected Vehicle**
- C.Connected Substation
- D.Connected Alternative Energy

Answer: C

- 4. According to Cisco surveys, which option do IT Directors care most about?
- A.Increasing plant and facility safety, creating a more welcoming office atmosphere, and optimizing delivery channels.
- B.Reducing labor costs ,improving the firm's internship program, and upgrading security.
- C.Optimizing delivery channels, improving the client experience, and upgrading security.
- D.Improving operational efficiency improving the company's data filing system and increasing workplace diversity.

Answer: C

- 5. Which two solutions are part of the Cisco internet of Things safety and security portfolio? (Choose two)
- A.financial security
- **B.**personal security
- C.cyber security
- D.physical security

Answer: C, D