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Exam : **AD0-E301**

Title : Campaign Standard
Developer

Version : DEMO

1.What is needed to verify that a landing page which is blacklisting an email channel for a profile, is working?

- A. A test profile subscribed to a service
- B. A test profile
- C. A profile
- D. A blacklisted profile

Answer: C

Explanation:

Reference: <https://docs.adobe.com/content/help/en/campaign-standard/using/profiles-and-audiences/understanding-opt-in-and-opt-out-processes/about-opt-in-and-opt-out-in-campaign.html>

2.What are two steps a developer must do to set up a key-based authentication in order to transfer files to the Adobe-hosted SFTP? (Choose two.)

- A. Request Adobe support to whitelist IP addresses
- B. Upload a private key in the external account configuration.
- C. Upload a public key in the external account configuration.
- D. Provide the public key to Adobe support to have it uploaded to the SFTP server.
- E. Provide the private key to Adobe support to have it uploaded to the SFTP server.

Answer: AD

Explanation:

Reference:

<https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/importing-and-exporting-data/sftp-server-usage.html>

3.Every week, new data files are uploaded to the Adobe-hosted SFTP server.

What is the maximum time limit that files remain on the SFTP server?

- A. 30 days
- B. 15 days
- C. 20 days
- D. 25 days

Answer: B

Explanation:

Reference:

<https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/importing-and-exporting-data/sftp-server-usage.html>

4.Which two component categories are used to filter data in a report? (Choose two.)

- A. Population
- B. Metrics
- C. Period
- D. Segments
- E. Targets

Answer: DE

5.What elements are required to create and publish a new custom resource? (Choose two.)

- A. Resource ID
- B. Links
- C. Screen definition
- D. Fields
- E. Identification Keys

Answer: CD

Explanation:

Reference: https://docs.adobe.com/content/help/en/campaign-standard/using/developing/use-cases--extending-resources/extending-the-profile-resource-with-a-new-field.html#extending-the-profile-resource-with-a-new-field_step-4--update-and-target-profiles-with-a-workflow