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Title: IBM z Systems Solutions

Sales V7

Version: DEMO

1.A prospective new z Systems customer is interested in anentry-levelsystem with the lowest cost application development environment. There should be options for multiple capacity settings and a small mix of specialty engines. They also have small I/O attachment requirements and very low growth requirements.

Which z Systems capacity setting would be the lowest capacity starting point for the customer discussion?

A. zBC12 A01

B. z13 401

C. z13 701

D. zBC12 M01

Answer: A

Explanation:http://www-

01.ibm.com/common/ssi/ShowDoc.wss?docURL=/common/ssi/rep_ca/1/897/ENUS113-

121/index.html&request_locale=en

2.A customer is complaining about the perceived DB2 high MLC costs, and is considering offloading DB2 from the mainframe to distributed systems.

What is thefirststep the marketing team should take?

- A. Agree with the customer and work with the IBM Systems group to create a discount.
- B. Propose IBM DB2 Solution Edition.
- C. Propose a migration of DB2 for z/OS to Linux on z Systems to lower the software costs.
- D. Check whether or not the client is leveraging specialty processors such as zIIPs.

Answer: D

3.A z Systems government client is out of capacity on their installed z196. They anticipate a 10% annual growth rate in their DB2 workload over the next three years. The procurement process is complex, but they have budget money available now for a processor upgrade to z13. Unfortunately, their ongoing software costs are a concern.

Which recommendation will best meet this client's needs?

- A. Purchase the capacity needed for the current workload and add the CBU feature to handle the anticipated future growth.
- B. Purchase enough capacity to meet the current need and then purchase additional capacity increments later as the workload grows.
- C. Purchase enough capacity to meet the anticipated future need, but activateonly what is needed today. Activatethe additional capacity later as the workload grows.
- D. Purchase the capacity needed today and add the On/Off Capacity on Demand feature with post-paid tokens to provide the additional capacity required as the workload grows.

Answer: C

4.A potential z Systems customer has 80 front-end web servers to be consolidated.

Which of the following information is essential for the z Systems seller to evaluate the capacity of the existing systems environment?

- A. Server specifications SAP Insight Architecture diagram
- B. Server specifications Inventory report SMF output
- C. Server specifications Inventory report CPUMON output

D. Server specifications Workload descriptions Capacity and performance utilization

Answer: B

5.A customer is interested in consolidating more of their x86 applications on z Systems. They understand the benefits, but are concerned about cost.

TCA = Total cost of Acquisition

TCO = Total cost of Ownership over 3 years

What should the seller emphasize?

- A. Although the TCO may be higher than competitors, the TCA may be lower.
- B. Although TCO may be lower than competitors, the software costs may be higher.
- C. Although the TCA and software costs may be lower than competitors, the energy costs may be higher.
- D. Although the TCA may be higher than competitors, the TCO may be lower.

Answer: B