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Title : Selling HP Printing

Hardware 2017

Version: DEMO

- 1. Which statement is true about HP OfficeJet Pro printer?
- A. It comes with HP's fastest printing technology, advanced security and management, and offers HP's lowest print operating costs.
- B. It offers professional everyday document quality, low cost-per-page, and has a low purchase price.
- C. It offers print shop document quality, fast speeds from business-class to enterprise, and delivers best value for black-only printing.
- D. It comes with business-class printing speed, while offering affordable printing costs that allows it to cater to a client with more than 25 users.

Answer: A

- 2. Which is true regarding the sustainability of HP printing products and solutions?
- A. No current HP products are ENERGY STAR® certified.
- B. Overall printing costs are consistent from company to company.
- C. Energy-efficient products can also reduce operational costs.
- D. Energy consumption of the LaserJet and InkJet portfolios has increased in recent years.

Answer: C

- 3. While discussing HP products with a customer, when would it be a good time to incorporate the sustainability advantages of HP products?
- A. when the customer mentions they are not using Original HP cartridges in HP printers
- B. when the customer wants to improve the security of their overall product fleet
- C. when the customer wants to gain management control over multi-vendor print environment
- D. when the customer says their goal is to increase productivity and employee convenience

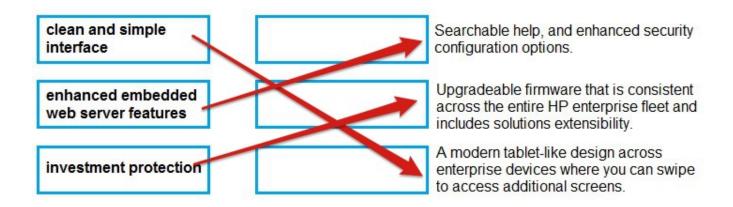
Answer: D

4.DRAG DROP

Match the HP FutureSmart firmware feature with its description. (Select all that apply.)

clean and simple interface	Searchable help, and enhanced security configuration options.
enhanced embedded web server features	Upgradeable firmware that is consistent across the entire HP enterprise fleet and includes solutions extensibility.
investment protection	A modern tablet-like design across enterprise devices where you can swipe to access additional screens.

Answer:



5. Which is a unique feature of LaserJet printers?

- A. a single paper tray
- B. longer Sleep First Page Out Times
- C. automatic media-type sensing
- D. toner seals require manual removal

Answer: C