Ourexam

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Exam : **HP2-B95**

Title : Selling HP Exstream Software - Solution Development

Version : Demo

1.What feature is NOT part of the High Volume Delivery component?

A. multiple output queues

B. barcode objects

C. inserter definitions

D. dynamic output file naming

Answer: C

2.Which functionality is included in the Campaign Management component of the HP Exstream Solution.?

A. Control the social network feeds for a campaign.

B. Prioritize campaigns and target messages based on qualification rules and parameters.

C. Determine postage costs.

D. Determine best message content based on data analytics.

Answer: B

3.Which features does the Output Sorting and Bundling component provide? (Select two)

A. Provides web based tools for sorting output and creating reports

B. Allows users to conduct extensive sorting with third-party postal cleansing and mail sorting programs.

C. Reprint specific documents from an existing output file.

D. Provides the ability to dynamically reroute documents to alternate output devices based on output device availability.

E. Determines householding possibilities from data analysis.

Answer: A,D

4.What is a way that HP Exstream streamlines business processes?

A. Allows the creation of message rules in a third-party business rule engine.

B. Creates reports on business process optimization.

C. Provides built-in design object approval workflow.

D. Produces unique workflow designs from one template design.

Answer: B

5.How does the HP Exstream solution make it easy to support rendering the same document with different color schemes (full color, black/white, and highlight)?

A. Full color documents can be sent to B&W or highlight color output queues without requiring any changes to the full color document.

B. The solution provides additional conversion tools to render the document with the desired color scheme.

C. HP Exstream automatically detects the output printer or mode and will modify the color scheme to fit the output device.

D. The solution uses Pantone as the color scheme standard.

Answer: B