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Title : Selling HP Converged

Infrastructure Solutions

Version: Demo

1.B	v u	p to	which	percentage	can HP	BladeS	vstem	Matrix	reduce	the t	otal	cost of	of (ownershi	p?

- A. 26%
- B. 36%
- C. 56%
- D. 76%

Answer: D

- 2. What is the best way to establish yourself as a trusted advisor to your customers.?
- A. Deliver products and services that meet customer expectations.
- B. Demonstrate working proofs of concepts for each solution.
- C. Help the customer devise metrics to measure their performance.
- D. Speak strategically to their business challenges.

Answer: D

- 3. How does the focus of sales discussions changes as you become a consultative salesperson?
- A. The price of products and services becomes more important.
- B. Product features become more important.
- C. You sell fewer products and more services.
- D. You focus on delivering quantifiable business value.

Answer: D

- 4.According to IDC estimates, discrete purchasing activities in the area of networking, storage andservers will start combining into a new Converged Infrastructure category. What is the estimated value that this new category will reach by 2012?
- A. \$20 billion USD
- B. \$25 billion USD
- C. \$30 billion USD
- D. \$35 billion USD

Answer: D

- 5. Which problem do companies experience most often as a result of having virtualized systems?
- A. workload distribution control
- B. decreased hardware performance
- C. bottlenecks on virtual machines
- D. virtual sprawl

Answer: A,C,D