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Title : Sales Essentials of HP

Workstations

Version: Demo

- 1. Which factors most often dictate the end user's display needs? (Select three.)
- A. Market
- B. Computing system
- C. Ergonomics g workflow g industry
- D. Network capabilities

Answer: A,B,D

- 2. What does HP's commitment to delivering better performance and innovation help you to do?
- A. Sell against the competition by beating their price.
- B. Select the best HP EliteBook to meet the customer's needs.
- C. Offer deep volume discounts.
- D. Communicate values other than price.

Answer: C **Explanation:** 

Reference: http://www8.hp.com/us/en/pdf/hp\_csr\_full\_hi\_tcm\_245\_1357664.pdf

- 3. Which qualities are the focus when moving from HP EliteDesk computers to HP workstations?
- A. Security, form factor, and ergonomics
- B. Durability, configurability, and extendibility
- C. Reliability, performance, and expandability
- D. Footprint, efficiency, and power

Answer: C **Explanation:** 

Reference: http://www8.hp.com/ca/en/products/desktops/product-detail.html?oid=5387466

- 4. Which industries are strong candidates for HP workstations? (Select two.)
- A. Oil and gas
- B. Digital media and entertainment
- C. Retail floor sales
- D. Office administration Q internet sales

Answer: B.D.

- 5. What message is key to the value of HP workstations?
- A. Top of the line performance at a cost below the competition's entry level system
- B. Thunderbolt 2 technology included with every HP Z workstation
- C. Optional solutions, such as HP Performance Advisor and HP Sure Start
- D. Performance, innovation, reliability, and expandability beyond desktop computers

Answer: D **Explanation:** 

Reference: http://www8.hp.com/h20195/v2/GetPDF.aspx%2F4AA1-2707ENW.pdf