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**Title**: Selling HP Print Security

2020 delta

**Version**: DEMO

- 1. What does HP use to continuously monitor printer memory for anomalies in case the malware advances past the code-signing and whitelisting protections?
- A. HP Imaging Sure Run
- B. HP Real-Time Safe Guard
- C. HP Run-time Intrusion Detection
- D. HP Memory Sure Sense

Answer: C

- 2. What is the advantage of having a printer that is self-healing?
- A. Less time is spent on the printer maintenance and updates.
- B. When an attack occurs, the printer fixes itself without IT involvement.
- C. When an attack occurs, you can continue with current printing activities.
- D. The printer is always protected by HP Sure Shield and there are lower maintenance, service, and update costs.

Answer: A

- 3. Why should companies change their printer default passwords and settings?
- A. to enable the IT team to remotely update the firmware and diagnose problems with a low effort
- B. to prevent users from printing non-business documents like holiday photos
- C. to set all devices to known good passwords, making it easier for IT to access them
- D. to ensure that the printers remain within the control of the company and are not hacked with a low effort

Answer: D

- 4. Why should HP EWS (Embedded Web Server) be password-protected?
- A. to ensure that the printer control remains with the IT admin
- B. to avoid being exploited by employees transferring large files without authorization
- C. to ensure sensitive information is not sent to the wrong device or recipients
- D. to prevent employees from printing personal documents

Answer: A

- 5. What is the name of the HP self-healing hardware embedded in HP managed and enterprise printers?
- A. HP BIOSphere
- B. HP Endpoint Security Controller
- C. HP Whitelisting
- D. HP Sure Start

Answer: A