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Exam : **P8010-088**

Title : IBM Unica Enterprise Marketing Operations Technical Mastery Test v1

Version : DEMO

1.In Unica Marketing Operations, which of the following is a requirement for linked Programs and Plans?
A.Must have the same owner.
B.Must have the same security policy.
C.Must have the same status.
D.Must have the same effective date.
Answer: B

2.In Unica Marketing Operations, a user can generate single-object reports, such as Revision History or Approval Responses.Where are these reports available for Projects, Programs and Plans?
A.Workflow tab
B.Summary tab
C.Custom tab
D.Analysis tab
Answer: D

3.Which of the following data redistribution methods generally results in the fastest query times?
A.Co-located joins
B.Single redistribution joins
C.Double redistribution joins
D.Broadcast joins
Answer: A

4.In a Unica Marketing Operations Project Details view, what tab displays all modifications made to the Project or Request since its creation?
A.Summary
B.Tracking
C.Analytics
D.Budget
Answer: C

5.In Unica Marketing Operations, how many templates can a customer have for digital assets?
A.One
B.Three
C.Five
D.Ten
Answer: A