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Title: Pega Certified Data Scientist

(PCDS) 87V1

**Version**: DEMO

1.The implementation of Next-Best-Action must involve
A. inclusion of third party predictive models
B. defining a prioritization formula using contact policies
C. building a product catalog
D. defining business issue and group hierarchy
Answer: D
Explanation:
Reference:
https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf
2.To enable an assessment of its reliability, the Adaptive Model produces three outputs:
Propensity. Performance and Evidence.
The performance of an Adaptive Model that has not collected any evidence is
A. 1-0
B. null
C. 0.5
D. 0.0
Answer: D
3.A company wants to simulate decisions that requires large amounts of data. However, the organisation's live data is inaccessible. Your advice is to use a Monte Carlo data set.
The Monte Carlo method
A. enables the company to generate random data for most of its application needs
B. generates data that the company can use as input for adaptive decisioning
C. combines external data sets into a larger data set
D. makes the organisation's live data accessible
Answer: A
4.When building a predictive model, what is a valid predictor data type?
A. Character
B. Symbolic
C. Boolean
D. String
Answer: B
5.Which component(s) do you use to calculate the average margin of four actions?
A. four Set Property components
B. one Set Property component
C. one Group By component
D. four Group By components
Answer: A