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**Title**: SAFe Agile Product

Manager (APM 6.0)

Version: DEMO

- 1.Design Thinking and the Continuous Delivery Pipeline (CDP) have which behavior in common?
- A. Both focus on the need for Continuous Integration to confirm the Solution is desirable
- B. Both use feedback from Customers to improve products
- C. Both focus on continuous delivery of assets for Release on Demand
- D. Both focus on Return on Investment (ROI) and net present Value Metrics

Answer: B

- 2. What is the key concern when evaluating the fit for a market segment?
- A. Is the segment going to be highly profitable?
- B. Are there substitutes for this product offering in the market?
- C. Does the segment align with our values and mission?
- D. Are our Customers happy?

Answer:C

- 3. Which statement is true about designing a data strategy?
- A. It should be approached as a one-time project
- B. Data monetization vastly increases the short-term value of products
- C. It requires collaboration between Product Managers and their Customers
- D. It is best when architected in the analyzing state within the ART Kanban

Answer:C

- 4. What statement is true about designing an application programming interface (API) strategy?
- A. APIs should be approached as one-time projects
- B. APIs can be modernized
- C. API design and development should leverage Design Thinking
- D. APIs are best when architected in the analyzing state within the ART Kanban
- E. Are our Customers happy?

Answer:C

- 5.A Product Manager in a business-to-business market wants to disrupt a competitor by changing the work processes of a complex industrial process. Which Design Thinking tool will help in redesigning the work processes?
- A. Buy a Feature
- B. Journey maps
- C. Buyer personas
- D. Value proposition canvas

Answer:B